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CONEXUS | Policy Brief Content

The aim of this basic canvas is to gather content to fill out the Policy Brief.

|  |  |
| --- | --- |
| Authors (name, position, institution, and email) |  |
| Link to logo (SVG or PNG) | Please provide a link to the logo of your organisation or send it to us by email |
| Link to images (optional) | Please provide a link, or send by email, images or pictures owned by CONEXUS, you or your organization that can be used in this Policy Brief |
| Policy Brief Tags | **for example: #topic, #geographicscope, #government scale, #co-creation; #ecosystemrestoration; #data&indicators; #financingNBS** |

# Title or headline

Brief title from 30 to 60 characters including spaces.

|  |
| --- |
|  |

# Subtitle (optional)

Brief subtitle from 30 to 60 characters including spaces.

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|  |

# Abstract

Short Summary of Policy Brief content from 100 to 150 words.

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| --- |
| Replace this text with your short abstract… |

# Background/Introduction

Background information. 150 to 250 words.

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| **What's the policy context and relevance for this policy brief?**  **What's the state of play?**  **What 's at stake?**  Replace this text with your background… |

# Main text

Maximum 350 - 500 words. In this section you can use subtitles, please make sure you differentiate them from normal text using a bold.

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| **What are the policy gaps/opportunities?**  **What is our project doing on this topic?**  **What are the instruments/solutions tried?**  **Are there any policy instruments or governance structures particularly important?** |

# Highlight or quote

One or two short quote or a highlight texts in a maximum of 140 characters including spaces (to be added by content reviewers/editors)

|  |
| --- |
| Replace this text with a quote… |
| Replace this text with a quote… |

# Conclusions

A short concluding paragraph maximum 100 - 150 words, followed by 3 to 5 key policy messages, of maximum 30 - 50 words each. (In the final edition, the policy messages will be brought to the front - after the abstract)

|  |  |
| --- | --- |
| Concluding paragraph | **What are our key findings?**  **What are the recommendations for action?** |
| Policy message 1 |  |
| Policy message 2 |  |
| Policy message 3 |  |
| Policy message 4 |  |
| Policy message 5 |  |

# References

Up to 5 references. Include Author (s), year, title and a link.

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# Ideas for infographic material (optional)

Infographics will be developed in collaboration with the GV and OPPLA team. It would be useful to know which sections you think are good to represent graphically. You can use links to show relevant graphs or tables or designs.

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| Replace this text with an infographic idea… |
| Replace this text with an infographic idea… |
| Replace this text with an infographic idea… |